2019 PIX YEARBOOK BUSINESS AD FORM

Little Rock Central High School 1500 S. Park Street Little Rock, AR 72202 501.447.1500

Ad Buyer(s) : Yearbook ads are a unique and lasting way to get the word out about your business. The Pix yearbook is one of the most viewed yearbooks In the state of Arkansas with an average viewership of over 8,000 Across the state and nationally that number increase by more than 60%.

You can use the ads to recognize individual students, highlight your business, or to spotlight the work that your business does in the community.

All ads must be received by Friday, December 3, 2018. Ad space is limited, and space will be filled on a "first-come, first-served" basis. You may purchase an ad by completing the form below and sending it along with your photos and payment to Mr. Vaughn / Yearbook Senior Ads at Central High School. Payments are due at the time purchase. Checks should be made out to Central High School. If you have questions, please call 501-447-1500 or e-mail at roy.vaughn@lrsd.org.

Photos will be sent to our yearbook company and will not be returned until late May 2019. The Pix Yearbook staff is not responsible for lost photos. We strongly recommend that you make copies of valuable photos. Please include a stamped, self-addressed envelope for return of your photo(s).

Senior Ad Order Form: Fill in the following information **(Please note: All ads must be received by Friday, December 1, 2017)**

1

Business Name: _____

Contact Name:_____ **E-mail:** _____

Address: _____ **City/State/Zip:**_____

Your Daytime Phone #: _____ **Home Phone #:** _____ **Is this ad a secret from the student(s)?** _Yes _No

2

Method of Payment: Payment must accompany order form.

___Cash ____ Check (payable to LRCH- the Pix)

Check # _____

3

Indicate your ad choice.
If you wish to buy multiple ads, please copy this form & use one form per ad.

____ **Full Page Ad: $300 < 15 Photos**
____ **1/2 Page Ad: $175 < 7 Photos**
____ ***1/4 Page Ad: $125 < 4 Photos***
____ ***1/8 Page Ad $100 business card***

4

Photo submission: You have two choices for submitting photos.

Enclose Photos
Number of photos enclosed _____
Please include a stamped, self-addressed envelope for photo return.
Please make sure envelope is large enough for your photos and be sure that you have included enough stamps to cover the cost of mailing your photos.
NOTE: ALL AD SALES ARE FINAL. YOU ARE RESPONSIBLE FOR SUBMITTING ALL PHOTOS ETC FAILURE TO DO SO IN A TIMELY FASHION WITH RESULT IN FORFITURE OF ALL MONIES PAID TO SECURE AD SPACE.

5

Include your ad headline & message. If you want to buy multiple ads, please copy this form and use one per ad.
Headline of up to 26 characters/spaces; put one character, space, or punctuation mark per box. (OPTIONAL)

6

Message (up to 40 words):_____
_____
_____
_____

20% Discount if you turn your add in complete by September 30, 2018(payment, pictures, and text). Ads must be received by December 3, 2018. Mail this form & payment to: **Mr. Vaughn/Yearbook Ad Sales * Little Rock Central High School * 1500 S. Park Street. Little Rock, AR 72202**